



BAB Systems, Inc. Announces 2nd Big Apple Bagels® in Fishers, Indiana

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DEERFIELD, Ill.--(BUSINESS WIRE)--BAB Systems, Inc., the franchising subsidiary of BAB, Inc. (OTCQB: **BABB**) Deerfield, IL –announced the opening of its newest Big Apple Bagels, located in Fishers, Indiana. The restaurant is in Geist Landing, at 11675 Olio Road. The new unit is BAB's second restaurant in the town of Fishers.

Fishers customers have been loyal to Big Apple Bagels since the 1998 opening of the original Fishers unit at 9528 E. 126th Street. Ownership of the original location was taken over in 2005 by franchisee Wang Druk, Inc., who eventually began considering the addition of a second location to serve a different part of town. Their new Big Apple Bagels is in a predominantly residential area of Fishers. It features a bold new interior design concept for BAB, which emphasizes its fresh products with sharp color contrasts and newly created artwork. As well, when weather permits there will be outdoor patio seating available.

With three locations now serving the Indianapolis area, BAB is currently looking toward expanding its presence in the Indianapolis market and is actively seeking developers interested in franchising opportunities.

Big Apple Bagels® has amassed loyal customers nationwide for its fresh bagels and its proprietary My Favorite Muffin® cake-like muffins. Not just a breakfast destination, the menu at the cozy and comfortable bakery-café also includes house-made cream cheese spreads, a broad assortment of breakfast and lunch sandwiches and a catering program for business and residential customers.

BAB, Inc. franchises and licenses Big Apple Bagels®, My Favorite Muffin®, SweetDuet® frozen yogurt and Brewster's® Coffee. The Company's stock is traded on the OTCQB under the symbol BABB and its website can be visited at www.babcorp.com.

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