



## **BAB Systems, Inc. Announces First Wyoming Big Apple Bagels®**

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DEERFIELD, Ill.--([BUSINESS WIRE](#))--BAB Systems, Inc., the franchising subsidiary of BAB, Inc. (**OTCQB: BABB**) Deerfield, IL – today announced the opening of its newest Big Apple Bagels, which is a free-standing building with drive-through service. The restaurant is located at 5410 Yellowstone Road, in Cheyenne, Wyoming. The new unit is BAB’s first in the state.

The franchise is a family venture and the owner-operators plan to be on-site daily to maximize the customer experience. States franchisee Julie Rhoades, “We considered other franchises before deciding to go forward with opening a Big Apple Bagels. We felt that the focus on fresh and wholesome food made-to-order on the premises was a good fit for our values and would be welcomed by our community.”

Big Apple Bagels® has amassed loyal customers nationwide for its fresh bagels and its proprietary My Favorite Muffin® cake-like muffins. Not just a breakfast destination, the menu at the cozy and comfortable bakery-café also includes house-made cream cheese spreads, a broad assortment of breakfast and lunch sandwiches and a catering program for business and residential customers. This franchise will include the unique My Favorite Muffin gift basket program, which incorporates the exclusive muffins in beautiful and delicious baskets for virtually any gift-giving occasion.

BAB, Inc. franchises and licenses Big Apple Bagels®, My Favorite Muffin®, SweetDuet® frozen yogurt and Brewster’s® Coffee. The Company’s stock is traded on the OTCQB under the symbol BABB and its website can be visited at [www.babcorp.com](http://www.babcorp.com).

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[www.babcorp.com](http://www.babcorp.com)

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