



## **BAB, Inc. Reports Results for 1<sup>st</sup> Quarter FY 2017**

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DEERFIELD, III.--(BUSINESS WIRE)--BAB, Inc. (**OTCQB: BABB**), announced its financial results for the first quarter ended February 28, 2017.

For the quarter ended February 28, 2017, BAB had revenues of \$493,000 and net income of \$53,000, or earnings of \$0.01 per share, versus revenues of \$581,000 and net income of \$89,000, or earnings of \$0.01 per share for the quarter ended February 29, 2016.

Total operating expenses were \$440,000 for the quarter ended February 28, 2017, versus \$492,000 for February 29, 2016.

BAB, Inc. franchises and licenses Big Apple Bagels®, My Favorite Muffin®, SweetDuet® frozen yogurt and Brewster's® Coffee. The Company's stock is traded on the OTCQB under the symbol BABB and its website can be visited at [www.babcorp.com](http://www.babcorp.com).

*Certain statements in this press release constitute forward-looking statements or statements which may be deemed or construed to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The words "forecast," "estimate," "project," "intend," "expect," "should," "would," "believe" and similar expressions and all statements which are not historical facts are intended to identify forward-looking statements. These forward-looking statements involve and are subject to known and unknown risks, uncertainties and other factors which could cause the company's actual results, performance (financial or operating), or achievements to differ from the future results, performance (financial or operating), or achievements expressed or implied by such forward-looking statements. The above factors are more fully discussed in the company's SEC filings.*

(TABLE FOLLOWS)

**BAB, INC.****CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS**

	Fiscal Quarter Ended		
	02/28/17	02/29/16	% Change
<b>REVENUES</b>			
Royalty fees from franchised stores	\$ 400,261	\$ 406,900	-1.6%
Franchise and area development fee revenue	-	15,000	-100.0%
Licensing fees and other income	92,460	158,977	-41.8%
<b>Total Revenue</b>	<b>492,721</b>	<b>580,877</b>	<b>-15.2%</b>
<b>OPERATING COSTS AND EXPENSES</b>			
Selling, general and administrative	434,829	486,692	-10.7%
Depreciation and amortization	5,208	4,849	7.4%
<b>Total Operating Expense</b>	<b>440,037</b>	<b>491,541</b>	<b>-10.5%</b>
<b>Income before interest, other and taxes</b>	<b>52,684</b>	<b>89,336</b>	<b>-41.0%</b>
Interest expense	-	(397)	-100.0%
Interest and other income	32	186	-82.8%
<b>Net Income</b>	<b>\$ 52,716</b>	<b>\$ 89,125</b>	<b>-40.9%</b>
<b>Earnings per share - basic and diluted</b>	<b>\$ 0.01</b>	<b>\$ 0.01</b>	
Average number of shares outstanding	7,263,508	7,263,508	

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[www.babcorp.com](http://www.babcorp.com)